

WHY BECOME A CATTLEWOMAN?

The number of people involved in the cattle business continues to shrink each year. Thus, it is imperative that each of our voices be heard from local to national levels. Please become a participant of a united group that promotes the beef industry.

Our check-off dollars help tremendously in the purchase of materials to sponsor our message in schools, supermarkets, food service institutions, medical offices, etc.... More cattlemen are needed for the placement of these materials.

There is a need for leaders as well as those who choose to work persistently behind the scenes advocating the beef industry.

For additional information please email our 2020/2021 President Linda Thorman at lthormanwf@gmail.com

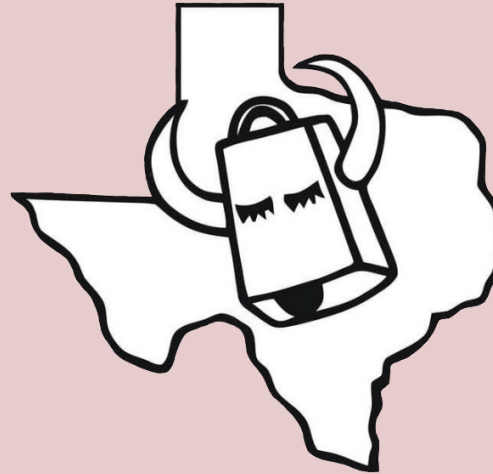
*Wichita Falls Area CattleWomen
1300 Lamar Street
Wichita Falls Texas 76301*



Wichita Falls Area Cattlemen (Chartered in 1974)

Originally organized in 1972, known as the Texas Cowbells, the organization changed the name to Texas Cattlemen in 1986.

Cattlemen are certified by the United States Department of Agriculture as a "Producer Organization" enabling our membership to be nominated for the Cattlemen's Beef Promotion & Research Board.



Under the supervision of a legislative chairman, Texas Cattlemen are kept informed on legislation pertinent to the beef industry.

Our legislative alert system is designed to mobilize support when and where it is needed most, both at the state and national levels.

WICHITA FALLS AREA CATTLEWOMEN



BEEF!
On Every
Table

Who are Cattlewomen?

The purpose is to work for the betterment of the Beef industry, and to act as a clearinghouse of information concerning it.

These women are active in beef promotion, education, and legislation. They work closely with the Texas & Southwestern Cattle Raisers, the Texas Cattle Feeders, the Beef Council and all independent Cattlewomen's or Cattlemen's organizations that are the forefront in both national and state promotion projects.

Our goals include keeping consumers informed of nutritional information related to beef and to maintain and build a demand for beef products that satisfy the consumer needs and wants.

In doing so, we serve as Ambassadors promoting a positive image of the cattle industry as a whole, insuring consumers that beef is a safe and wholesome product along with maintaining the preservation of the land.

Information on Beef Promotion & Education, please contact:

Beef Promotion: Ann Parkey
annavisparkey@gmail.com

Beef Education: Cindy Dunn
cindyckranch@gmail.com

Requirements:

Have an interest in the promotion of beef and the beef industry.

Be willing to work with others in obtaining scholarships for students who are pursuing agricultural related careers.

If you choose not to be involved in the activities of The Wichita Falls Area Cattlewomen, we still need your support. You can help by paying your dues and becoming a silent partner.

Visit us on Facebook

Wichita Falls Area Cattlewomen

President	Linda Thorman
Vice-Pres	Martha Crump
Public Relations	McKenzie Underwood
Beef Promotion	Ann Parkey Lyndel Gillen
Beef Education	Cindy Dunn Connie Berlinger
Membership	Susan Mayo
Secretary Cor. Secretary	Tina Marten Janice Maag
Treasurer Past President	Kathy Smyers Jane Ridenour

Activities:

- ⇒ Along with local meetings, state conventions are held in the spring in conjunction with the Texas & Southwestern Cattle Raisers as well as in the Fall in conjunction with the Texas Cattle Feeders.
- ⇒ Scholarships are awarded annually to three college students pursuing careers in either Food & Nutrition, Ag Communications, or Restaurant & Hotel Institution Management.
- ⇒ Beef promotional projects are scheduled throughout the year through demonstrations, educational booths, cook-offs, contests, certificates, etc.
- ⇒ Monthly meetings are held the **3rd Tuesday** of the month
Noon & 6:00 PM
The Forum
2120 Speedway Ave.

